



**ALUDRA
NETWORK**

Aludra.Network Whitepaper v1

<https://aludra.network>

Aludra.network is a Decentralized Network where Financial Instruments are Traded.

We Provide Services and Trust in OTC Sales for Cryptocurrency.

We are developing our product in the form of an application that you can download via Google Playstore,

An over-the-counter (OTC) market is a decentralized market in which market participants trade stocks, commodities, currencies or other instruments directly between two parties and without a central exchange or broker. Over-the-counter markets do not have physical locations; instead, trading is conducted electronically. This is very different from an auction market system. In an OTC market, dealers act as market-makers by quoting prices at which they will buy and sell a security, currency, or other financial products. A trade can be executed between two participants in an OTC market without others being aware of the price at which the transaction was completed. In general, OTC markets are typically less transparent than exchanges and are also subject to fewer regulations. Because of this liquidity in the OTC market may come at a premium.

What is the difference between a regular listed exchange and an OTC market?

Regular listed exchange	OTC market
Regulated by a governing body such as ASIC in Australia or SEC in the US	Usually not regulated by any governing body
Generally, you trade securities with other market participants	You trade securities with a market maker
Order-driven (prices are set according to market supply and demand of buyers and sellers)	Quote-driven (prices are set by market makers)
More transparent (prices on executed trades are visible)	Less transparent (prices on executed trades are not visible)

Advantages of OTC

- It provides a trading platform for smaller and less liquid companies as they are not qualified for listing on a standard exchange.
- It is a cost-effective method for corporate as there is a lower cost of new issues and lower expenses of servicing the investors.
- Family concerns and closely held companies can go public through OTC.
- Dealers can operate both in new issues and secondary market at their option.
- It gives greater freedom of choice to investors to choose stocks by dealers for market making in both primary and secondary markets.
- OTC provides a transparent system of trading with no problem of bad or short deliveries.
- Information flows are free and more direct from market makers to customers since there is close contact between them.
- An OTC market is dissimilar than a customary exchange because it is decentralized and does not take place in one spot. OTC trades take place electronically and directly between two parties.

- For both investors and companies, OTC markets are more cost-efficient than customary stock exchanges. Investors can buy into companies that will shape the world on a more cost-efficient platform.
- The architecture of the OTC market's helps explain why structured securities faced problems during the latest economic disaster.
- This feature is used to carry out bigger trades unswervingly with a counterparty without having to go through the public order books.

Products and Services

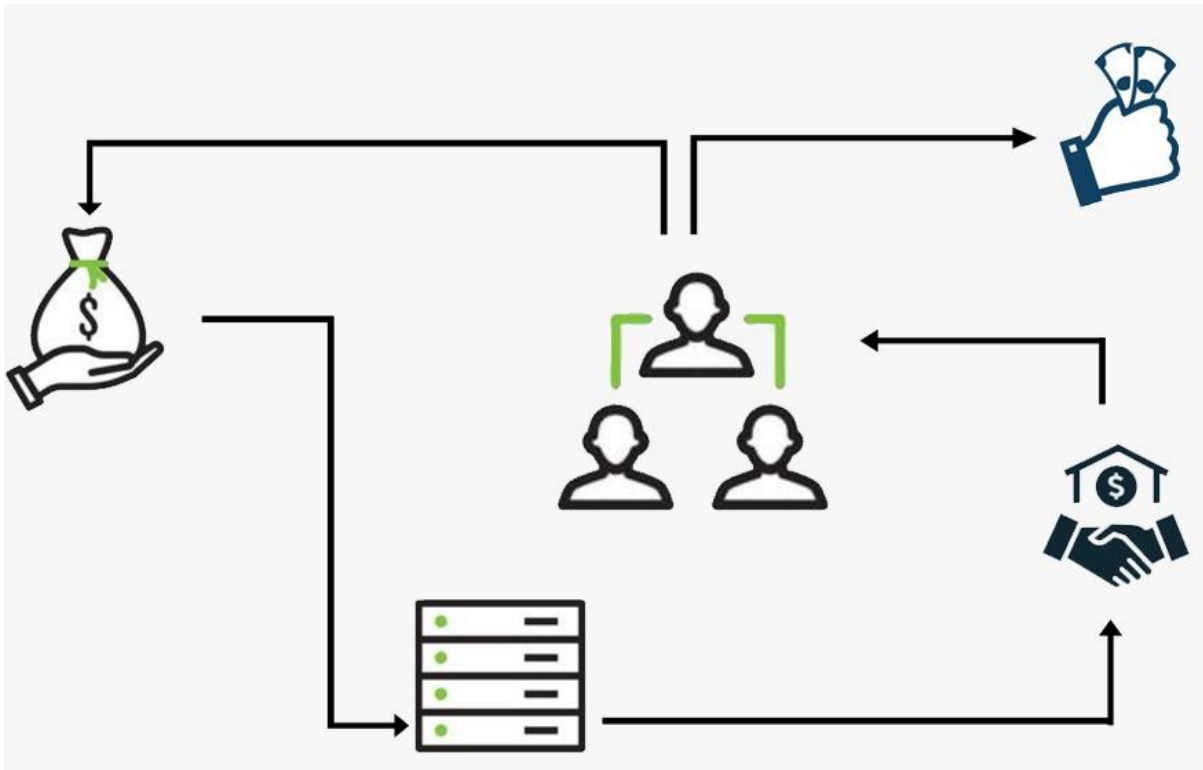
Aludra apps Features:

- There is a chatroom between buyers, sellers, and escrow
- There is a seller's reputation system for the trust of the seller
- Buy using ALD token pair will get costs reduced by 8%
- Escrow is divided in 12 hours

In the future we will be provided with many pairs of coins / tokens such as using BTC, ETH, USDT

How Aludra System Flow Works:

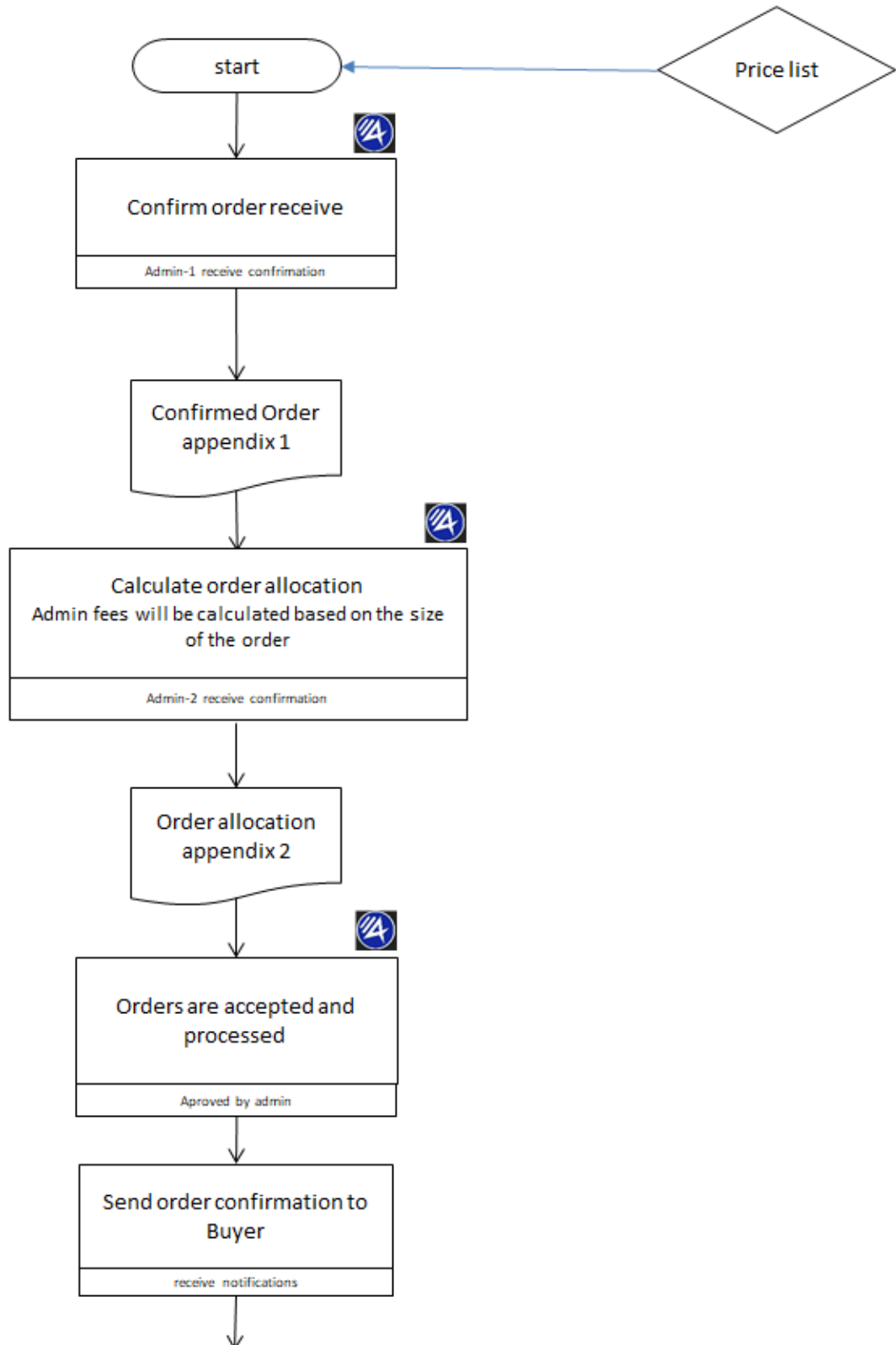
1. Users sign up for ALD apps, fill the email address and password.
2. Users can post the sale of coins / tokens and can buy from the seller of coins / tokens that has been provided.
3. Users who will post sales, they are required to fill in:
 - a. Wallet address ERC20 for receiving ALD / BTC / ETH / USDT.
4. The buyer sends a payment transaction which a pair ALD / BTC / ETH / USDT to wallet Escrow, which has been provided by our apps.
5. After the payment is received to the Escrow wallet, the Seller sends coins / tokens to buyer wallet.
6. Buyer must confirm to escrow immediately after receiving tokens.
7. After the buyer confirms, Escrow will forward payments to the Seller with admin fees deducted.

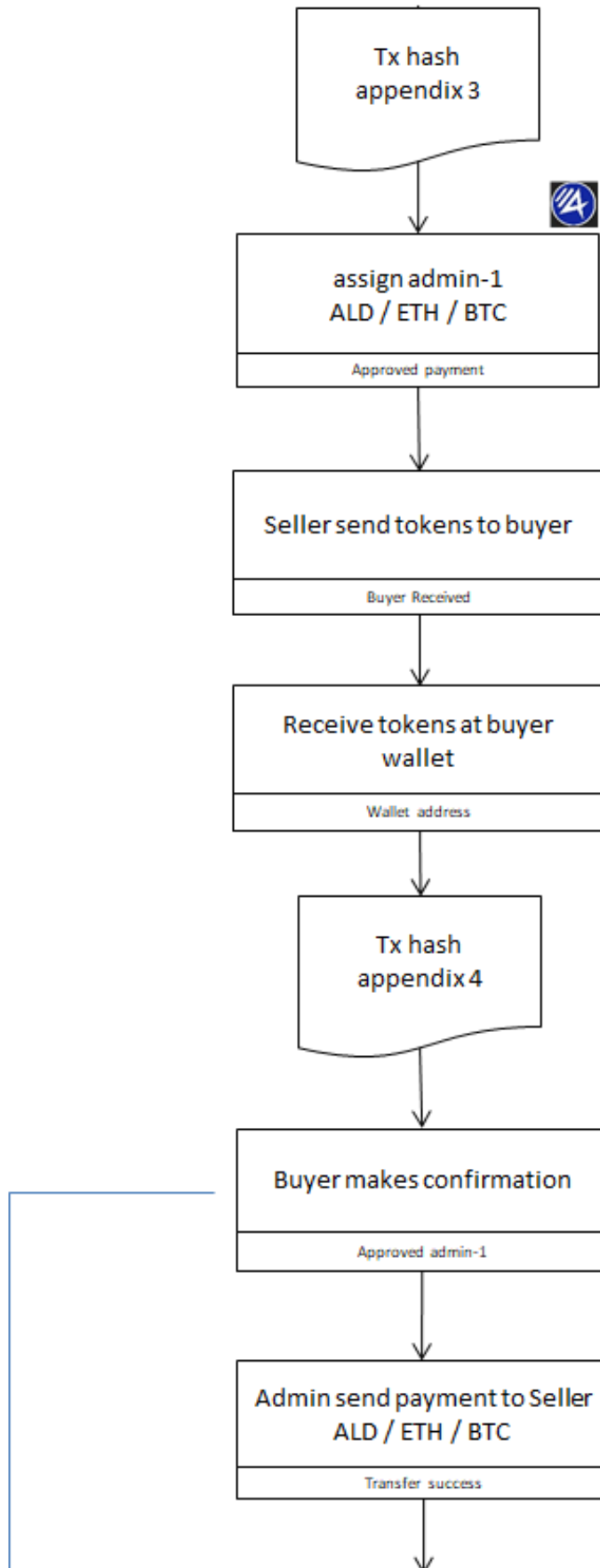


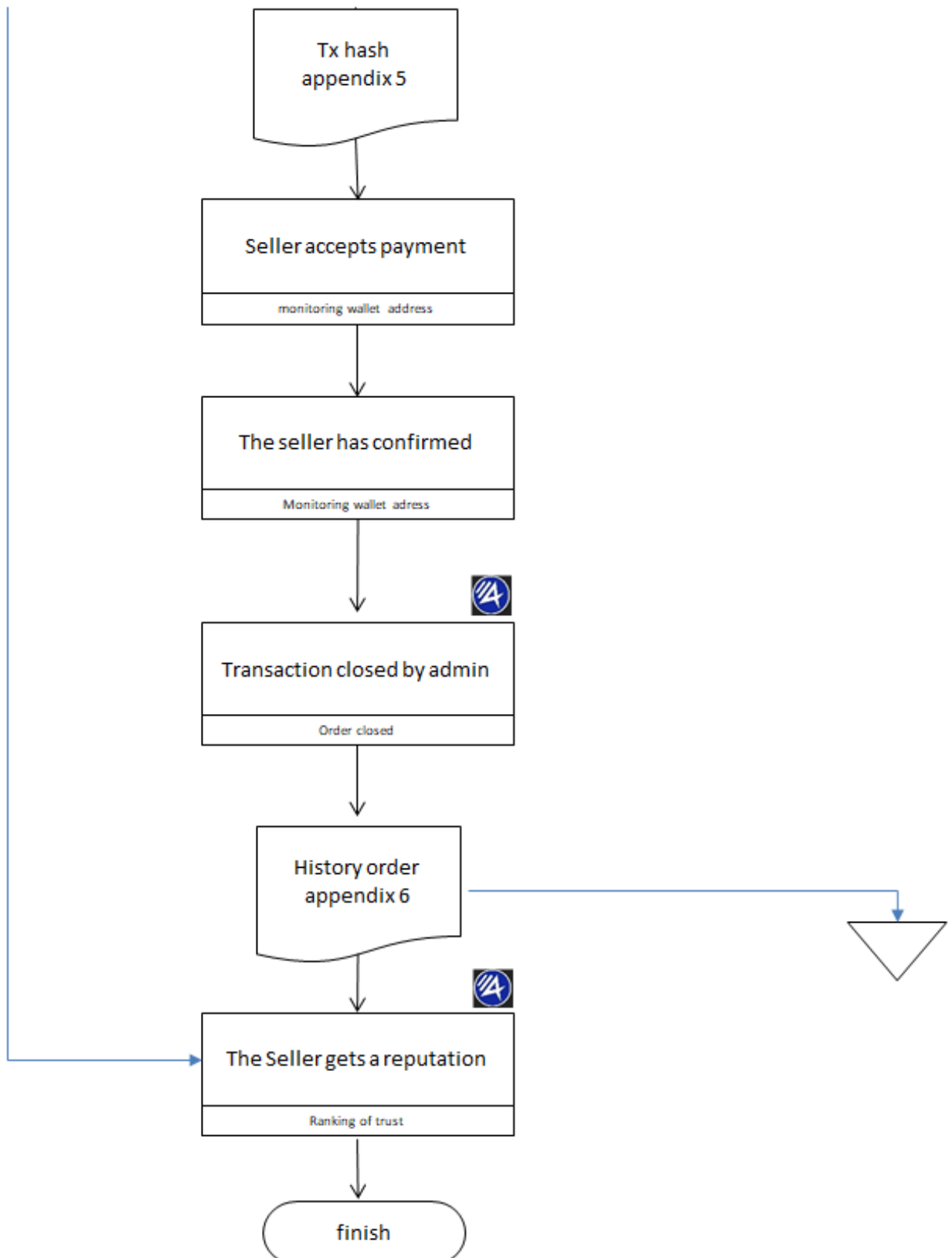
Privacy policy terms of service :

- Transactions only take place through our platform
- Transaction fees are determined based on the large number of transactions that occur
- Transactions cannot be canceled after the funds are sent
- You can only cancel the confirmation if the seller is inactive for more than 1 hour
- Payment with ALD token will get 8% discount
- Admin only serves transactions during business hours (will be updated soon)
- The buyer can give a reputation ranking after the transaction is completed

Flow Chart Order







Roadmap

Q1 2020

- Birth of the Project
- Aludra.Network



Q3 2020

- Launching Website
- Release MVP for Android
- App Update New Telegram API
- Pre Sale
- Exchange Listing
- Liquidity Locked



Q4 2020

- Upgrade Security Mobile API
- Update new feature of product



Q3 2021

- Release App for IOS
- Fix any mirror bugs in the testing process



Q1 2022

- Credit Card Payment Integration
- Full product release



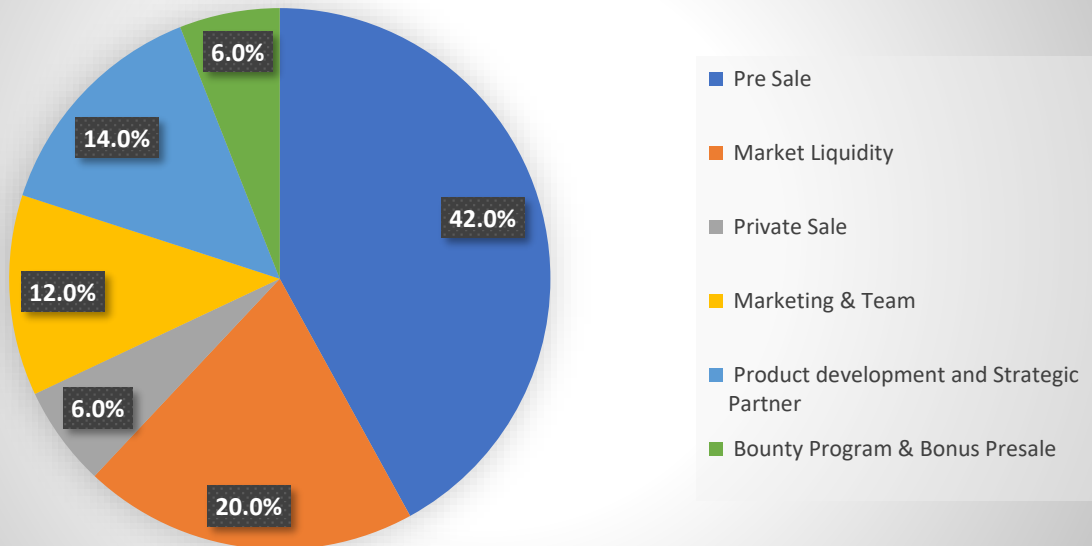
Q2 2022

- To Be Announced

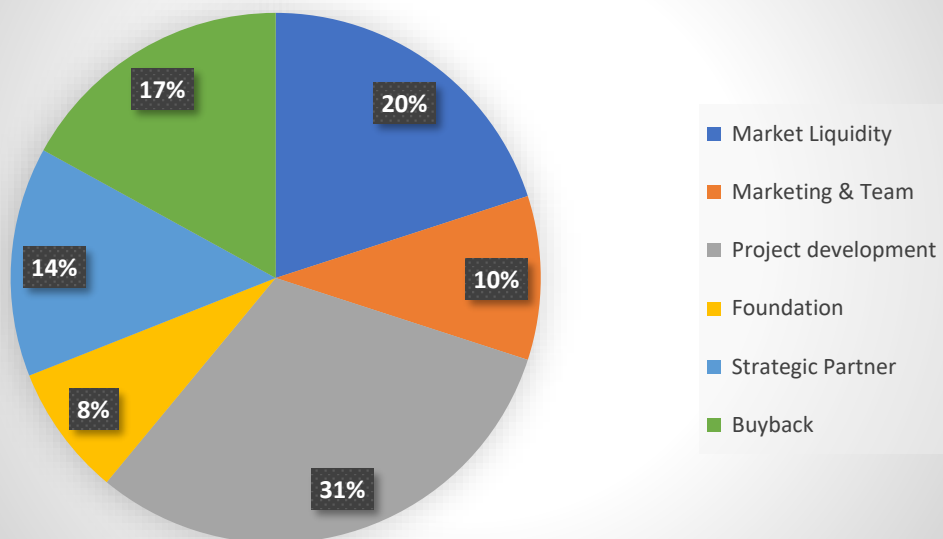


Token Metrics

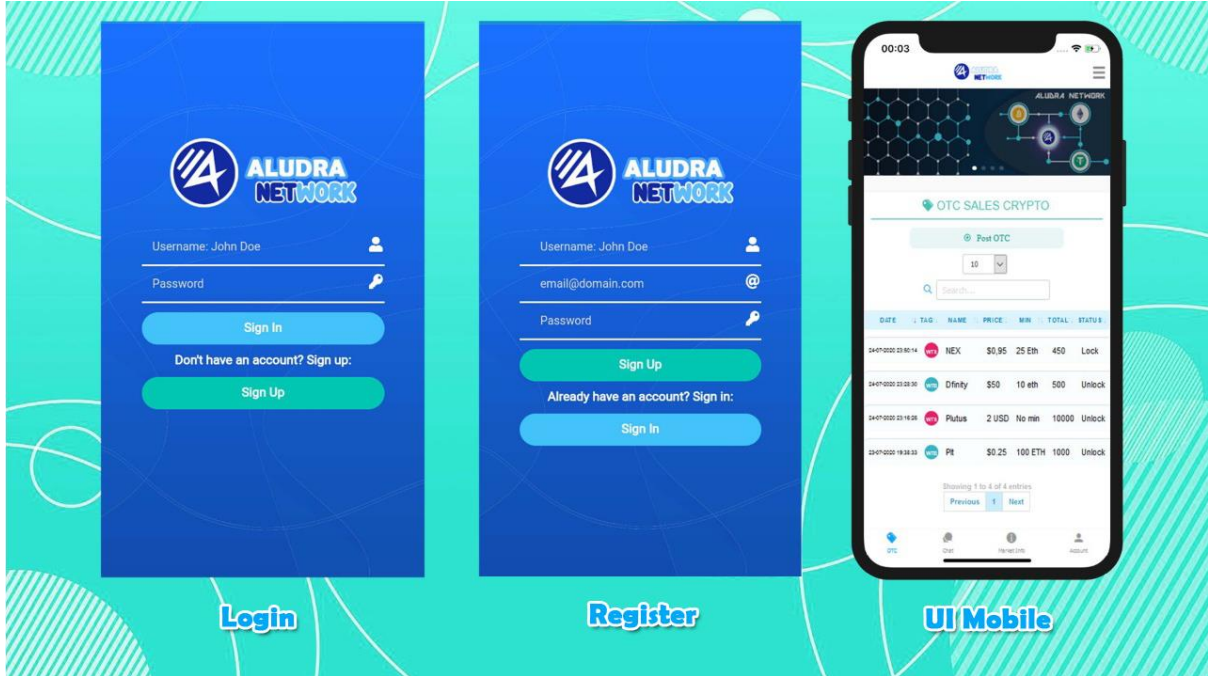
Token Allocation



Fund Allocation



Mobile UI



Our Social Community

Telegram Channel : <https://t.me/Aludranetworkofficial>

Telegram Global Group : <https://t.me/AludraNetwork>

Website : <https://aludra.network/>

Twitter: <https://twitter.com/AludraNetwork>

Linkedin : <https://www.linkedin.com/in/aludra-network-4827611b2/>

Medium : <https://medium.com/@aludra.network>

Github : <https://github.com/aludra-network>

References :

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